



**23<sup>rd</sup>**  
*Annual*  
*Jerry Colangelo*  
**SPORTS LEGENDS GOLF CLASSIC™**

**April 27th & 28th, 2025**  
**THE ARIZONA BILTMORE GOLF CLUB**

TITLE SPONSOR:



**Sonora Quest  
Laboratories™**

A Subsidiary of Laboratory Sciences of Arizona

**SWING A CLUB, SAVE A LIFE!**

**BENEFITTING POP - PROSTATE ON-SITE PROJECT AND THE DRIVE FOR PROSTATE HEALTH**

**FOR MORE INFORMATION: [WWW.PROSTATECHECKUP.ORG](http://WWW.PROSTATECHECKUP.ORG) • (480) 964-3013**



Dear Golfer/Sponsor:

Please accept my personal invitation to be a sponsor at the **23<sup>rd</sup> Annual Jerry Colangelo Sports Legends Golf Classic** on **April 27<sup>th</sup> & 28<sup>th</sup>, 2025** at the famous Arizona Biltmore Golf Club. This premier golf event benefits "**POP**" - **Prostate On-Site Project**, a 501(c)(3) foundation in Arizona.

If you have been a celebrity or are a new celebrity you will know what a premier event this is raising funds for POP-Prostate On-Site Project. POP provides free and low-cost prostate screenings throughout Arizona. **1 in 7 men** will get prostate cancer in their lifetime. With early detection, it is almost **100% treatable** increasing survival rates. Being a Prostate Cancer survivor, this event is near and dear to me. It's about saving lives with early detection.

The festivities for this legendary golf event begin **Sunday - April 27<sup>th</sup> with a fun casual Sponsor/Celebrity Private Party and Auction** and then **Monday - April 28<sup>th</sup> for the Golf Classic**. The day begins with a continental breakfast, and continues throughout the tournament with food, beverages, prizes and more! The day culminates with an awards ceremony and dinner with memorabilia, trips, and gifts auctioned. Hall of Fame athletes along with other celebrities from the NFL, NBA, MLB, and NHL will be attending as your team captains for this 5-man scramble tournament.

Please see the attachment showing available sponsorship levels and more information.

You may respond to this invitation by emailing or calling Marla Felker-Zimmerman CEO of "POP" at 480-964-3013 [marla@prostatecheckup.com](mailto:marla@prostatecheckup.com). Web site, [www.prostatecheckup.org](http://www.prostatecheckup.org)

See you in April 2025!

Best Personal Regards,

Jerry Colangelo



Arizona Biltmore Golf Club  
Sunday - April 27<sup>th</sup>, 2025  
Monday - April 28<sup>th</sup>, 2025

Sunday – Cocktails/Dinner  
Monday - Registration – 8:30 am  
Shotgun – 2 Courses – 10:30 am

## SPONSOR PACKAGES/ TEAM AND PLAYER

Title Sponsor:



### Specialty Sponsor: \$20,000 – Company EXCLUSIVITY at Event

- 16 Individual playing spots in the golf classic (4 teams)
- 16 appreciation gift packages
- Four Celebrity Team Captains
- 16 tickets to Sunday Cocktail & Dinner
- Beverages provided at the event
- Logo on all marketing material
- Recognition Marketing booth at Sunday private dinner party
- Four on-course hole signs & 1 marketing hole for each 18 hole course
- Full page color add in souvenir magazine
- Continental Breakfast, Lunch and Awards Ceremony

### Presenting Sponsor: \$10,500

- 12 Individual playing spots in the golf classic (3 teams)
- 12 appreciation gift packages
- Three Celebrity Team Captains
- 12 tickets to Sunday Cocktail & Dinner
- Beverages provided at the event
- Logo on all marketing material
- Recognition Marketing booth at Sunday private dinner party
- Four on-course hole signs & 1 marketing hole for each 18 hole course
- Full page color add in souvenir magazine
- Continental Breakfast, Lunch and Awards Ceremony

### Hall of Fame Sponsor: \$7,000

- 8 Individual playing spots in the golf classic (2 teams)
- 8 appreciation gift packages
- Two Celebrity Team Captains
- 8 tickets to Sunday Cocktail & Dinner
- Logo on all marketing material
- Two on-course hole signs & 1 marketing hole for each 18 hole course
- Full page color add in souvenir magazine
- Beverages provided at the event
- Continental Breakfast, Lunch and Awards Ceremony

### MVP Sponsor: \$4,000

- 4 Individual playing spots in the golf classic (1 team)
- 4 appreciation gift packages
- One Celebrity Team Captains
- 4 tickets to Sunday Cocktail & Dinner
- Logo on all marketing material
- Two on-course hole signs
- Beverages provided at the event
- Continental Breakfast, Lunch and Awards Ceremony

Sponsorship Level:  MVP  Hall of Fame  Presenting  Specialty

Credit Card# \_\_\_\_\_  Visa  Mastercard  American Express

Exp. Date (mm/yy) \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

# 23<sup>rd</sup> Annual Jerry Colangelo SPORTS LEGENDS GOLF CLASSIC™

Sunday & Monday, April 27<sup>th</sup> & 28<sup>th</sup>, 2025  
The Arizona Biltmore Golf Club

## SPONSORSHIP REGISTRATION

Please select your level of sponsorship:

- Title Sponsor: **Sonora Quest Laboratories**
- Specialty Sponsor \$20,000
- Presenting Sponsor \$10,500
- Hall of Fame Sponsor \$7,000
- MVP Sponsor \$4,000

## REGISTRATION INFORMATION

(Duplicate this form if you are registering more than one team)

Company name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Credit Card:  Visa  MasterCard  American Express

3-or 4-digit code: \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card # \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

After completion, fax to (480) 964-1644 or mail to the tournament office.

### Please make checks to:

All Sports Foundation, Inc.  
525 W., Southern Ave., Suite #102  
Mesa, AZ 85210  
Phone: (480) 964-3013  
Email: marla@prostatecheckup.com

**Tournament Director:** Marla Zimmerman  
Web site: [www.prostatecheckup.org](http://www.prostatecheckup.org)

## Team Information

### PLAYER #1

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Shirt Size: S M L XL XXL XXXL Men's  Women's

### PLAYER #2

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Shirt Size: S M L XL XXL XXXL Men's  Women's

### PLAYER #3

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Shirt Size: S M L XL XXL XXXL Men's  Women's

### PLAYER #4

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Shirt Size: S M L XL XXL XXXL Men's  Women's